



PhilanTopics

Association of Fundraising Professionals

October 2010

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bgilbert@peoriaymca.org

ADDRESS/CONTACT CHANGES?

Heather Wolbeck
hjwolbeck@sbcglobal.net

Corporate and Foundation Relations Panel

Please join us on October 13th to learn how to work with corporations and foundations to raise money for your organization. A panel of "insiders" will discuss best practices, expectations, and how grant-making has changed in the current economic climate. Bring your questions!

Jana Stevens is the Community Relations Manager at CEFCU, one of the largest and most successful Credit Unions in the United States. Beginning her career at CEFCU as a "float," Stevens also worked in the Corporate Research Department before assuming her current position in 1998.

Stevens is responsible for directing Community Relations functions for CEFCU, which include corporate giving, crisis communications, media relations, and soon...social media.



Stevens serves on several non-profit committees, and is an active volunteer both in her Church and daughters' school.

Jennifer Zammuto joined Caterpillar in 2005, and through 2008 was responsible for managing Caterpillar's Corporate Reputation Campaign (www.cat.com/progress) and the Corporate Annual Report through Corporate Public Affairs.

Currently, she is responsible for strategy management of the Foundation, providing strategic planning, management and



coordination of the global contributions program including the Caterpillar Foundation and corporate giving for the worldwide network of Caterpillar facilities. Her responsibilities also include enhancing the Foundation and company's long-range planning, strategy implementation and communications efforts and ensuring quality and timeliness of all aspects of grants processing and management.

Prior to Caterpillar, she was a Senior Account Manager and Operations Manager for Converse Marketing, in Peoria, Illinois, where she worked on Caterpillar's Annual Report for three years and Cat Financial's Annual Report for seven years. She also managed brand campaigns and reputation projects for various clients.

Aili Tran joined Caterpillar in 2008, and through 2009 was responsible for Operations and CPS (Caterpillar Production Systems) Communications in the Mossville Engine Center.



In 2009, Aili held a legislative communications role with the Governmental Affairs team providing communication expertise to a worldwide network of lobbyists and representatives.

Currently, she is responsible for managing the U.S. investment portfolio for the Caterpillar Foundation.

Aili is also pursuing a Masters Degree in Business Administration from Bradley University. She holds a Bachelor of Science degree in Marketing and Public Relations from Illinois State University.

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Please contact Kimberly Weeks at kimberlyweeks227@gmail.com if you no longer wish to subscribe to this newsletter.

Kristan Creek was named Program Manager of the Community Foundation of Central Illinois in May 2009. Her previous experience includes service as Program Coordinator at the Children’s Hospital of Illinois; Environmental Educator for Macon County; and Supervisor of Kids Club Programs for Long Beach Unified School District.



Kristan earned a B.A. from Monmouth College and a M.A. in Human Service Administration from Bradley University.

The October 13 AFP Chapter Meeting will be held at Two25, a restaurant located in the Mark Twain Hotel – 225 NE Adams in downtown Peoria. The cost is \$15 for AFP members and \$20 for guests. Registration begins at 11:30 a.m., lunch at

11:45 a.m. and the program begins promptly at noon. Lunch will consist of their salad bar & pizza buffet including garden fresh salad bar with home-made chicken or tuna salad and made-from-scratch dressings, and a variety of gourmet and traditional pizzas. You choice of soda or tea is included. The parking lot is located in the rear of the hotel and accessible via Fayette or Adams.

Directions From Bloomington: Take I-74 West towards Peoria. Take the Adams Street/Jefferson exit. Then turn left onto Jefferson, and then left again onto Fayette Ave. The entrance to the parking lot will be on the right.

Reservations: To RSVP, contact Beth Gilbert at bgilbert@peoriaymca.org. Reservations are due by October 8. A registration form is located below.

Corporate and Foundation Relations Panel

Wednesday, October 13 - Two25 (Mark Twain Hotel), Peoria
Registration at 11:30 a.m., Lunch at 11:45 a.m., Program 12:00 p.m.

Name: _____ Organization: _____
 Address: _____ City/State/Zip: _____
 Phone: _____ E-Mail: _____

\$15 per AFP member \$20 per guest Amount Enclosed \$ _____

To make your reservations for the October meeting, contact Beth Gilbert at bgilbert@peoriaymca.org.

Please send this form with a check marked “October” payable to:

AFP Central Illinois Chapter
Central Illinois AFP
 P.O. Box 5323,
 Peoria, IL 61601

RESERVATIONS ARE DUE BY October 8.

AFP Membership

Robin L.T. Ballard



On behalf of the AFP Board of Directors we would like to welcome the following new members who joined Central Illinois AFP in August:

Susan E Karls

Director of Foundation
OSF Saint James Foundation
2500 W Reynolds Street
Pontiac, IL 61764-9774
Phone: (815) 842-6827
susan.karls@osfhealthcare.org

Bola Bamgbopa

Community Technology Coordinator
Tri-County Urban League
317 S. Mac Arthur Highway
Peoria, IL 61605-3892
bola@tcpul.com

Marsha Ray

Development Director
Alzheimer's Association
606 W. Glen Avenue
Peoria, IL 61614
marsha.ray@alz.org

For a complete listing and contact information for all Central Illinois AFP members, please go to the Members Only section of our website! <http://afpcentralillinois.org>

AFP members – please remember to **bring your business card** to each chapter meeting so you can enter into the drawing for a cool gift and the **Member Spotlight**.

If you or someone you know would like information on becoming an AFP member, please contact me (309) 694-8511 or rballard@icc.edu, and I will be happy to send information or talk with you about it.

Members on the Move:

If you have changed positions, please let me know so I can announce it in PhilanTopics. Also, please make sure you go onto the AFP website to make the change so we will have the current information on you. If you need help doing that, please just send me an e-mail.



AFP- Central Illinois Chapter Proposed slate for 2011 Chapter Officers & Board

Chapter President, Kristen Berchtold (2012)
kristenb@wildblue.net

President-Elect, Kimberly Weeks, CFRE (2012)
kimberlyweeks227@gmail.net

Past President/Governance & Scholarship Chair,
Mark Roberts, CFRE (2012)
Executive Director and CEO, Community Foundation of Central
Illinois
mark@communityfoundationci.org

Secretary, Beth Gilbert (2011)
Director of Development/Marketing, Greater Peoria Family
YMCA
bgilbert@peoriaymca.org

Treasurer, BreeAnn Hohulin (2012)
Development Officer, Illinois Central College Educational
Foundation
breeann.hohulin@icc.edu

Government Relations Chair, Roger Meyer, CFRE (2012)
Chief Development Officer, OSF Healthcare Foundation
roger.meyer@osfhealthcare.org

VP Membership Services, Robin Ballard (2011)
Executive Director and CDO, Illinois Central College Educational
Foundation
rballard@icc.edu

VP Professional Advancement, Rachel Sprenkle (2011)
Donor Relations Manager, The Nature Conservancy
rsprenkle@tnc.org

Communications/Newsletter Editor, Kimberly Weeks, CFRE
(2012)
kimberlyweeks227@gmail.net

VP/External Affairs, Emily Happach (2012)
Youth Connect Coordinator, The Children's Home
ehappach@chail.org

Every Member Campaign Chair, Rich Draeger, CFRE (2011)
Assistant Development Director, The Salvation Army
rich_draeger@usc.salvationarmy.org

Diversity Chair, Shelly Smith, CFRE (2012)
Senior Director of the Bradley Fund, Bradley University
ss@bradley.edu

At Large Directors

Julie Witte (2011)
VP of Development, Easter Seals
jwitte@ci.easterseals.com

Jeff Parmenter (2012)
Executive Director, Heart of Illinois Big Brothers Big Sisters
jeff@hoibbbs.org

Mike Fifhouse (2012)
Development Director, W.D. Boyce Council-
Michael.fifhouse@scouting.org

Jenna Cicciarelli (2012)
Development Officer, Lakeview Museum
jenna@lakeview-museum.org

Approved by AFP Board of Directors Sept. 2, 2010

Presented by Nominating Committee

Found on www.afpnet.org

Can't get enough of strategic plans?

AFP International is looking for feedback for their 2011-2013 strategic plan. Be sure to take their survey to be entered in a drawing for a chance to win free membership for a year! The survey should take about 10 minutes to complete.

Who knows...you might be the big winner!

Member Spotlight

Rachel Sprenkle, The Nature Conservancy



What are you responsible for at TNC?

Within The Nature Conservancy, each state is responsible for its own fundraising as well as bringing in funds for our international work. While most of Illinois' fundraising team is based in Chicago, I cover all fundraising efforts for central and southern Illinois. That means doing a little bit of everything; mostly focusing on major gifts, but also working on the annual fund, planned giving and managing a board of local volunteers. I also oversee all planned giving activity for our state.

What impresses you the most about TNC?

Most people don't realize that we are the world's largest conservation organization. The depth of our work is truly inspiring. We use a science-based, collaborative approach that has resulted in over 119 million acres of land and 5,000 miles of river protected in the last 60 years. I'm humbled by the incredible, knowledgeable staff we have scattered across the globe and right here in Illinois.

How did you get your start in fundraising?

I started right here at the Conservancy. This was my first job out of college, although I did gain some experience in event planning as an intern at St. Jude Children's Research Hospital's Peoria fundraising office.

What is the best thing about your job?

I love taking donors on field trips to our preserves. Not only is it exciting to connect our donors to our work in such a meaningful way, but it means I get paid to spend time outdoors in some of Illinois' most beautiful landscapes.

How long have you been involved with AFP and what do you like about it?

I have been a member as long as I've been an employ of The Nature Conservancy – 5 years. I've always loved the networking and educational opportunities, and now as chair of the Professional Advancement committee I'm working hard with a great group to further that.

What is the best career advice you have ever received?

Personal touches matter to a donor when you're trying to build a relationship. Sometimes writing that note or sending that email just to check in with someone, celebrate or send condolences doesn't seem like much, but it can mean the world to the person on the receiving end.

What do you hope to do in your career that you have not yet done?

I really enjoy the planned giving aspect of my work and hope to gain more experience in that area so that I might one day have a job focused solely in that field.

Describe your perfect day.

I don't have a specific location in mind, but it involves being outdoors with my husband and my family. Some of my all-time favorite memories involve hiking, boating or just beach-bumming with these very special people.