



PhilanTopics

Association of Fundraising Professionals

December 2010

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AFP Think Tank: The Law and Nonprofits

Please join us on **Thursday, December 9th from 12:00-1:30 p.m.** for the AFP December Chapter Meeting. **This meeting will consist of a webinar available in both Bloomington and Peoria.** Presenter, **Melanie B. Leslie**, Professor of Law at the Benjamin N. Cardozo School of Law will provide information regarding the law, non-profits and corporate governance issues.

When fundraisers assist charitable institutions in identifying potential donors, they typically look first to the organization's board of directors (or board of trustees). Directors' donations of money, goods and services to the organizations they serve ordinarily create no legal risks. But what if a director offers to supply goods or services for a discounted rate, or implicitly conditions a donation on the charity's promise to contract with a business in which a director has a financial interest? These types of transactions involve conflicts of interest, and they occur with surprising frequency.

For example, last year the Boston Globe reported that Suffolk University executed a \$10,000/month contract with lobbyist Robert Crowe's firm, Wolfblock Public Strategies. Robert Crowe is also a Suffolk University trustee, and a member of the compensation committee that made University President David Sargent the highest paid University President in 2006. And in April of 2009, Hackensack University Medical Center hired two major law firms to review its governance procedures after it came to light that the hospital routinely did business with board members. In addition to rendering these charities vulnerable to scrutiny from state and federal authorities, the revelations threatened to undermine public confidence in these important institutions.

Many damaging transactions occur because well-meaning board members fail to spot conflicts or neglect to engage in appropriate decision-making processes. This session is designed to help fundraisers and board members spot conflicts of interest, identify potentially harmful transactions, and

formulate procedures to ensure that transactions with board members do not violate state laws or the internal revenue code. We will explore state and federal tax law in detail, including the differences in the rules applicable to public charities (such as universities and hospitals) and private foundations.

This session is designed to be helpful to fundraisers who work with board members who donate funds, goods and services to nonprofits on whose boards they sit. And who lack legal expertise in corporate governance issues.

Melanie B. Leslie is a Professor of Law at Benjamin N. Cardozo School of Law in New York City. Professor Leslie teaches property, trusts and estates and nonprofit law, and is the co-author of a leading casebook on trusts and estates. She has written extensively about the fiduciary duties of trustees and boards of directors. Professor Leslie is a Legal Fellow of the American College of Trusts and Estates Counsel (ACTEC), the current Chair of the Association of American Law Schools (AALS) Section on Trusts and Estates, and a member of the Association of the Bar of the City of New York's section on Trusts and Estates.

This webinar will be held in **Bloomington** at the **Heartland Community College** in the Astroth Community Education Center off Millennium Avenue in room 2210. In addition, this webinar will be offered in **Peoria** at **Bradley University** in the Student Center's Executive Suite located on the lower level.

The cost is \$15 for AFP members and \$20 for guests. Registration begins at 11:30 a.m., lunch at 11:45 a.m. and the 1.5-hour program begins promptly at noon.

Reservations: To RSVP, contact Beth at bgilbert@peoriaymca.org by December 4. A registration form is located on page two.



Please contact Kimberly Weeks at kimberlyweeks227@gmail.com if you no longer wish to subscribe to this newsletter.

**Every Member Campaign
Rich Draeger, CFRE**



As Thanksgiving approaches, there is no time more appropriate to say **Thank You** for all that you have done this year for the Every Member Campaign!

The holiday season is upon us, which means the end of the 2010 Every Member Campaign is only about 5 weeks away. Please remember that only gifts and pledge payments received by December 31 will qualify towards our chapter meeting our EMC goal of \$2,225. If we meet or exceed the EMC goal, our chapter will qualify for a Chapter Partnership Grant. Please help us qualify for a grant by making your gift to the EMC and/or paying your pledge by the end of the year. To date, we are at \$1,825. I know this is still a difficult time, economically, but if you can support the Every Member Campaign, we appreciate it, as it helps our chapter prosper!

With best wishes for a blessed Thanksgiving!

-Rich Draeger, CFRE, Every Member Campaign Chair

AFP Think Tank: The Law and Nonprofits

Thursday, December 9

Bradley University, Peoria & Heartland Community College, Bloomington

Registration at 11:30 a.m., Lunch at 11:45 a.m., Program 12:00-1:30 p.m.

Name: _____ Organization: _____
 Address: _____ City/State/Zip: _____
 Phone: _____ E-Mail: _____

\$15 per AFP member \$20 per guest Amount Enclosed \$ _____

Please mark which webinar you will be attending. Peoria Bloomington

To make your reservations for the December meeting, contact Beth Gilbert at bgilbert@peoriaymca.org.

Please send this form with a check marked "December" payable to:

**AFP Central Illinois Chapter,
 Central Illinois AFP
 P.O. Box 5323
 Peoria, IL 61601**

RESERVATIONS ARE DUE BY December 4.

AFP Membership

Robin L.T. Ballard



On behalf of the AFP Board of Directors we would like to welcome the following new members who joined Central Illinois AFP in October:

Dr. Jill Suzanne Attaway

Professor of Marketing
Illinois State University
Campus Box 5590
Department of Marketing
Normal, IL 61790
Phone: (309) 438-2935
jsattaw@ilstu.edu

Julia Kim Cornwell

Chief Operating Officer
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jcornwell@arcpeoria.org

Debbie Ryva

Development Director
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330 SW Washington St.
Peoria, IL 61602-1406
Phone: (309) 676-2400
dryva@familycare.org

AFP Members - For a complete listing and contact information for all Central Illinois AFP members, please go to the Members Only section of our website! <http://afpcentralillinois.org>
Also, please remember to **bring your business card** to each chapter meeting so you can enter into the drawing for a cool gift and the **Member Spotlight**.

If you or someone you know would like information on becoming an AFP member, please contact me (309) 694-8511 or rballard@icc.edu and I will be happy to send information or talk with you about it.

Members on the Move:

If you have changed positions, please let me know so I can announce it in PhilanTopics. Also, please make sure you go onto the AFP website to make the change so we will have the current information on you...if you need help doing that...just send me an email.



27th Annual National Philanthropy Day Awards Luncheon

On Wednesday, November 10, the Central Illinois Chapter of the Association of Fundraising Professionals hosted another successful National Philanthropy Day Awards Luncheon. Two hundred nine people attended this annual celebration of philanthropy in Central Illinois. Eight deserving donors, volunteers and fundraising executives were honored for their contributions to the success of the non-profit agencies and institutions they serve.

Once again, it was a wonderful, inspirational event! Our community is truly fortunate to have individuals, businesses and organizations that understand and appreciate the impact philanthropy can make in all our lives.

National Philanthropy Day would not be possible without the support of generous underwriters. Thank you to David Vaughan Investments, RLI, Illinois Mutual, CEFCU, Lakeview Museum, Bradley University, Busey Bank, Commerce Bank, and COUNTRY Financial for helping AFP recognize and pay tribute to these outstanding, individuals, corporations and organizations.

Congratulations to all the award recipients and thank you for everything you do to make our community a better place through your unselfish contributions of time, talent and financial resources!

2010 National Philanthropy Day Award Recipients

Thomas Hammerton

Ian T. Sturrock Outstanding Fundraising Executive

Central Catholic High School "Seniors for Seniors" Program

Peoria Notre Dame High School Students

Outstanding Youth in Philanthropy Ages 5-17

Eureka College "Up 'til Dawn"

Carrie Irgens

Outstanding Youth in Philanthropy Ages 18-23

Morton Civic Chorus

Outstanding Philanthropic Organization

PNC Bank

Outstanding Philanthropic Corporation

Charles E. Weaver

Lewis J. Burger Outstanding Volunteer Fundraiser



Congratulations to Dennis Steele, who received special recognition at the National Philanthropy Day luncheon for his years of service to our chapter. Beginning in 2011, the Outstanding Philanthropic Organization Award will be renamed the Dennis A. Steele Outstanding Philanthropic Organization Award.
Bravo, Dennis!

AFP 2011
CHICAGO

PERSPECTIVES FOR YOUR PROFESSION

CHICAGO, IL ■ MARCH 20-22, 2011



48TH AFP INTERNATIONAL CONFERENCE ON FUNDRAISING

The 2011 AFP International Conference will be held in Chicago at the McCormick Place Convention Center March 20-22. Due to the close proximity of this year's convention, we are expecting more of our members to attend this year than usual. Kristen Berchtold has offered to organize carpooling and room-sharing for those who may be interested. Please contact her at kristenb@wildblue.net.



It's that time of year again!
Ring bells for The Salvation
Army www.ringbells.org
Bell-ringing is going on now
until January 31st

If you have events you would like to promote, please contact
Kimberly Weeks at kimberlyweeks227@gmail.com.
This is a free service for our members."

Member Spotlight
Kate Seibel, Development Director
Habitat for Humanity, Greater Peoria Area



What are your responsible for at Habitat for Humanity?

As Development Director of Habitat for Humanity Greater Peoria Area I speak to area Churches, businesses, organizations and the public about sponsoring a Habitat home. I raise community awareness by explaining who we are, what we do, and why we are asking everyone to contribute funding to help us build more Habitat homes in the Greater Peoria area. The homes are sold at no profit, with an interest free 20 year loan to lower income families who qualify for the Habitat program.

I have also had the pleasure of restarting the Peoria Habitat Church Committee which prays for our Habitat affiliate, our past, present, and future partner families, the families who have not qualified, and for our communities in our area. I plan and implement Habitat fund raising events for our affiliate, such as the First Annual Family Fun playhouse raffle that we had October 9th this year, and our upcoming 2x4s & more live and silent art auction February 4th, 2011 at the Waterhouse on Peoria's Riverfront.

What impresses you most about Habitat for Humanity?

The fact that Habitat is a Christian based organization whose core mission is a partnership with God to lend families a hand up, instead of a hand out. This program helps families achieve their dream of owning their own simple, decent, affordable homes. Statistics show that kids and families thrive exponentially when they own their own home.

How did you get your start in fundraising?

One of Habitat's main needs are sponsors to raise the funds to build more Habitat homes. My Executive Director asked me to take this position to enable this affiliate to increase the number of sponsors contributing to Habitat .

What is the best thing about your job?

Getting to speak with people about our partnership with God to help those in our communities who need that hand up, and praying with the Church committee members every month .

How long have you been involved with AFP and what do you like about it?

I am a new member, I joined AFP in August of this year. I feel that AFP is a wonderful opportunity to network with and learn from others in the development and public relations fields.

What is the best career advice you've ever received?

Always do everything you possibly can to help others achieve their goals and dreams, and pray for them.

What do you hope to do in your career that you have not yet done?

To raise the Peoria area's awareness that owning your own simple, decent, affordable home is completely possible through partnership with Habitat for Humanity.

Describe your perfect day.

My morning would start with a meeting with an area business sponsor who was willing and able to partner with Habitat to help build a Habitat home. A pre-lunchtime meeting with an area bank who was willing to commit to sponsoring a home yearly would follow, and a lunchtime speaking engagement at a local store with employees who wanted to become involved. The early afternoon would be spent working on upcoming fundraising planning and ending the day with our Habitat Church committee.